

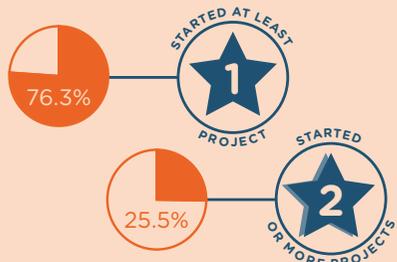
Make Good: Reimagining the relationship between mission, theology and business

SEPTEMBER 2019

Recent research into the impact of the Missional Entrepreneurship course – now known as ‘Make Good’ – has established that the module has had a significant impact across a range of areas:



LAUNCHING NEW PROJECTS
BY EQUIPPING WITH PRACTICAL SKILLS



THAT'S AN AVERAGE OF **1 PROJECT PER STUDENT** UP AND RUNNING!

There is a distinct benefit to linking learning around missional entrepreneurship to a real project. Students on the module work through a real project as part of the course curriculum, enabling them to apply their learning immediately.



CHANGING THINKING
AND UNDERSTANDING AROUND MISSION AND ENTERPRISE

“ Helped me think about entrepreneurship in new ways ”

84.7%

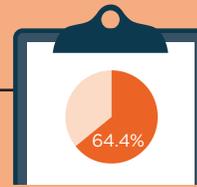
THIS IS HELPING STUDENTS ALIGN MONEY AND MISSION

For many students, thinking about and exploring the relationship between mission, theology and business is new. The course demonstrably helps students to integrate their thinking in these areas.

147

STUDENTS

2011–2018



WERE LAY STUDENTS during the module demonstrating that it has a particular appeal and use in lay ministry.



CREATING WIDE IMPACT
BEYOND STUDENTS DEEP INTO THEIR COMMUNITIES

FRESH EXPRESSIONS OF CHURCH

CO-WORKING SPACES

Students have innovated a wide-range of projects, including

CAFES

SOCIAL JUSTICE INITIATIVES

RETREATS

The impact of the course is felt beyond the student, as they share their learning in their home communities and churches.

71.2%

Experienced some form of barrier to launching their project

But there are barriers...

...to getting missional entrepreneurship projects off the ground. The most significant of which are financial and institutional (as well as personal circumstances).

“ FINANCES were a significant barrier ”

54%



What next?

Given the positive impact of the course upon missional initiatives, there would be a significant benefit to the module being offered more widely throughout the Church of England and beyond.

Partner with us to scale our program and multiply our impact by:

- Offering the course more widely
- Building the pipeline of leaders to launch Missional Enterprises
- Equipping and training new teams to deliver the course
- Engage with the barriers leaders are facing

