

Headlines – Missional Entrepreneurship Research Project - (CMS data only)

Recent research into the impact of the Missional Entrepreneurship course – now known as ‘Make Good’ – has established that the module has had a significant impact across a range of areas.¹

- Students have increased understand of mission and enterprise.
- Students are equipped with practical skills and a theological foundation that enables them to innovate new missional projects.
- The impact of the course is felt beyond the student, as they share their learning in their home communities and churches.

Total number of students, 2011-2017 = 121

For many students, thinking about and exploring the relationship between mission, theology and business is new. The course demonstrably helps students to integrate their thinking in these areas. 84.7% of those who answered the survey said that it “Helped me think about entrepreneurship in new ways”

76.3% of those who completed our survey had started at least one project as a result of the course. 25.5% of respondents had started two or more projects.

64.4% of students who completed the survey were lay students when they took this module, demonstrating that it has a particular appeal and use in lay ministry.

There is a distinct benefit to linking learning around missional entrepreneurship to a real project, as opposed to using a hypothetical one. Students on the module work through a real project as part of the course curriculum, enabling them to apply their learning immediately.

Students have innovated a wide-range of projects, including: fresh expressions of church; social justice initiatives; cafes; co-working spaces; and retreats. **POSITIVE**

There are barriers to getting missional entrepreneurship projects off the ground, the most significant of which are financial and institutional (as well as personal circumstances) – 71.2% of respondents had experienced some form of barrier to launching their project.

54% of respondents said that finances were a significant barrier.

Students face a lack of understanding regarding missional entrepreneurship when trying to work with others on projects. **NEGATIVE**

Given the positive impact of the course upon missional initiatives, there would be a significant benefit to the module being offered more widely throughout the Church of England and beyond.

CHALLENGE

¹ “Researching the outcomes of teaching the missional entrepreneurship modules. A report for the Common Awards Research Network.” – Revd Liz Clutterbuck, August 2019

The statistics referenced above are drawn solely from the CMS dataset gathered by the research project. The full report contains data from other TEI's.